

**\$100,000 CertainTeed Living Spaces® Home Makeover Contest
Official Rules**

No Purchase Necessary to Enter.

1. **Eligibility:** The \$100,000 CertainTeed Living Spaces® Home Makeover Contest (the “*Contest*”) is open only to legal residents of the fifty United States and Washington D.C., who are at least 18 years of age as of date of entry. Past winners of the CertainTeed Living Spaces Home Makeover Grand Prize are not eligible to enter. **The Contest (defined below) is only open to those who have successfully uploaded a Submission (defined below) and are members of Facebook and complete the instructions set forth below.** Directors, officers, employees and non-employee workers of CertainTeed Corporation, Votigo, Inc., their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and any agencies or other companies involved in the development or execution of the Contest or distribution of the Contest materials (the “*Contest Parties*”), as well as the immediate family members (spouse, grandparents, parents, siblings, children, grandchildren) of each such person are not eligible. This Contest is void where prohibited or restricted by law and subject to all federal, state and local regulations. IF ANY ENTRANT DOES NOT MEET ANY OF THESE REQUIREMENTS, OR ANY OTHER ELIGIBILITY REQUIREMENTS IN THESE OFFICIAL CONTEST RULES, SUCH ENTRANT IS NOT ELIGIBLE TO WIN A PRIZE, AND CERTAINTEED CORPORATION (“*Sponsor*”) RESERVES THE RIGHT NOT TO AWARD PRIZE(S) TO SUCH ENTRANT. All entrants in the Contest assume the total responsibility of knowing their local laws in regard to contests of this type and are subject to any local, state, national or international laws. Sponsor accepts no responsibility for making these individual legal determinations. Facebook, Inc. and www.facebook.com are not affiliated with the Sponsor or this Contest and this Contest is in no way sponsored, endorsed, or administered by or associated with Facebook in any way. The information you provide will be used for the purposes of conducting this promotion and as consented to by you.

2. **Sponsor:** CertainTeed Corporation, 750 East Swedesford Road Valley Forge, PA 19482.

3. **Agreement to Official Rules:** Participation in this Contest constitutes entrant’s full and unconditional agreement to these Official Rules and the Contest Parties’ decisions, which are final and binding in all matters related to this Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein and winners are subject to these Official Rules of this Contest. In the event that any winner is found to be in violation of these Official Rules or is otherwise determined by any of the Contest Parties in their sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse the Contest Parties for the stated value of a prize if such a violation is found after costs have been incurred on behalf of a winner.

4. **Contest Entry Period:** The Contest begins on March 1, 2015 at 12:00 a.m. (i.e, midnight) Eastern Time (“*ET*”) and ends on May 31, 2015 at 11:00 p.m. (ET) (the “*Contest Period*”). Votes are accepted until June 7, 2015 at 11:00 p.m. (ET).

Phase	Start Date (at 12:00 a.m. ET)	End Date (at 11:00 p.m. ET)
Registration and Video Submission	March 1, 2015	May 31, 2015
Public Voting: CertainTeed Semi-Finalist Selection (to Top 10)	March 1, 2015	June 7, 2015
CertainTeed Judging: CertainTeed Selection of Grand Prize and First Prize Winners	June 7, 2015	June 15, 2015

Sponsor’s computer is the official time-keeping device for this Contest.

5. **How to Enter:** During the Registration and Video Submission Phase, (A) visit www.facebook.com/certainteedlivingspaces (the “**Contest Site**”) and follow the links and instructions to complete the registration form, including providing a valid email and home address (P.O. Boxes are not permitted), (B) “Like” the CertainTeed Living Spaces® page prior to submitting entry if you have not done so already, and (C) upload and original, entertaining video file at the Contest Site (the “**Submission**”). Video links must remain available on the Contest Site throughout the Contest Period. If a Submission contains a video link that is not valid or cannot be found, that Submission will not be considered. By uploading a Submission, you agree that it conforms to the guidelines and content restrictions below and that Sponsor, in its sole discretion, may remove your Submission and disqualify you from the Contest if it believes your Submission fails to conform.

Submission Guidelines:

- The Submission must be in a format compatible with Facebook and must be in one of the following formats: MOV, MPEG, MPG, MP4, M4V, VOB, FLV, AVI, ASF, DIVX, or WMV;
- The Submission must be under 500GB in size;
- The Submission must not be less than 30 seconds or greater than approximately 1 minute and 30 seconds in length;
- The Submission must be in English;
- The Submission must comply with the Terms of Service (available at <https://www.facebook.com/legal/terms>) and Community Standards (available at <https://www.facebook.com/communitystandards>);
- The Submission must describe and depict why your home deserves a \$100,000 makeover, which home must be a primary residence.
- The home in the Submission must be approved for habitation by standard and local building codes (based on the primary residence address).

- The Submission must include an unobstructed full front shot of your home and also include video coverage of the people who will appear in the videos CertainTeed shoots during the makeover process;
- The Submission must be your own original work; and
- The Submission cannot have been submitted previously in a promotion of any kind.

Content Restrictions:

- The Submission must not include any private information of a third party such as name, address, phone number, or email address;
- Entrant must have permission from all recognizable individuals included in the Submission (if any) to use their names and likenesses. If requested, entrant must be able to provide such permissions in a form acceptable to Sponsor;
- If the Submission includes the image of a child under the age of 13, the Submission must also include an image of his/her parent/legal guardian;
- The Submission must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
- The Submission must not contain brand names or trademarks other than those owned by Sponsor, which entrant has a limited license to use to create and upload a Submission in this Contest;
- The Submission must not disparage Sponsor or any other person or party affiliated with the promotion and administration of this Contest;
- The Submission must not contain any material not created by entrant;
- The Submission must not contain material that Sponsor deems to be inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous;
- The Submission must not contain material that Sponsor deems to promote bigotry, racism, hatred or harm against any group or individual or to promote discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and
- The Submission must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where Submission is created.

For all Submissions: Upon uploading a Submission, each entrant hereby grants Sponsor a royalty-free, irrevocable, perpetual, non-exclusive, fully transferable license (i) to use, reproduce, modify, publish, create derivative works from, and display the Submission in whole or in part, on a worldwide basis, (ii) to publicly perform, transmit, and distribute the Submission in whole or in part, on a worldwide basis, (iii) to incorporate the Submission into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes, and (iv) to sublicense to third parties the foregoing rights. If necessary, entrant will sign any necessary documentation that may be required for Sponsor or its designees to make use

of the non-exclusive rights entrant is granting to use the Submission. Sponsor is not responsible for lost, late, incomplete, invalid, un-intelligible or misdirected Submissions, which are disqualified. Limit: one (1) Contest entry per person during the Contest Period.

By providing a Submission, you attest that you have made all those depicted in the Submission aware that you are providing the Submission to the Contest and all depicted have agreed that you may provide such Submission. You may be required to submit signed release forms from each of the people appearing in your Submission at Sponsor's request. The person uploading the Submission will be deemed the entrant. By entering, you understand that your Submission in its entirety or portions thereof may (at Sponsor's sole discretion) be posted on the Contest Site and/or other Sponsor-selected media. All Submissions be completed and submitted by 11:00 p.m. ET on May 31, 2015, to be eligible for voting and judging. Normal internet access and usage charges imposed by entrants online service provider will apply.

In order to enter the Contest, entrants must comply with all registration instructions when providing their Submission. Automated, script, macro or robotic entries submitted by individuals or organizations will be disqualified. If, in Sponsor's sole discretion, a Submission appears to have resulted in any injury or bodily harm, it will be rejected. Submissions must be in keeping with Sponsor's image and may not be offensive, as determined by Sponsor in its sole discretion, nor may any Submission defame or invade publicity rights or privacy rights of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights. In such an event, the Submission will be disqualified from the Contest. Submissions (or portions thereof) may be posted on the Contest Site after they have been screened by Sponsor. Any Submission deemed inappropriate or unsuitable or in bad taste, as determined by Sponsor in its sole discretion, will be disqualified and may be removed from the Contest Site at any time. Any Submission not in compliance with the above statements and which does not otherwise meet the requirements of these Official Rules and those of the Contest Site will be disqualified by Sponsor. All Submissions submitted become the property of the Sponsor and will not be returned. No information regarding Submissions or judging, other than as otherwise set forth in the Official Rules will be disclosed.

6. **Selection of the Winner; Judging and Notification:**

(a) **Voting Phase:** During the Voting Phase, the Submissions will be posted for voting on the Contest Site. At the conclusion of the Voting Phase, the ten (10) Submissions that have received the greatest number of valid "like" votes will be deemed the finalists (the "**Semi-finalists**"). Sponsor reserves the right to select fewer than ten (10) finalists if, in its sole discretion, it determines that it has not received a sufficient number of eligible and qualified Submissions. In the event that two Submissions are tied for votes, Sponsor may in its discretion select the Semi-finalist(s). The potential Semi-finalists will be notified by phone or email on or around June 15, 2015. Obtaining votes via vote swapping sites, robots or any other similar unethical method is strictly prohibited. CertainTeed utilizes fraud protection and third party partners to determine valid voting. CertainTeed has the sole right to determine the validity of votes obtained

and can disqualify any entry based on its decision. Sponsor will implement fraud protection on the Contest to verify that votes are legitimately obtained.

(b) **Judging Phase:** During the Judging Phase, a panel of qualified judges, determined by Sponsor in its sole discretion, will select one Grand Prize Winner from among the Semi-finalists based on the following criteria:

- Overall anticipated impact of the makeover on the home (siding, trim, fence, decking, railing, roofing, and insulation) (40%);
- Originality and creativity of the video content (20%);
- Screen presence of the people represented in the video Submission (these people will also participate in the videos to be shot during the makeover) (30%);
- Comments made by others regarding their entry (5%); and
- Relevance to the theme of the Contest (5%).

The judges' evaluation of all the foregoing elements will determine (i) the Grand Prize Winner and (ii) up to nine (9) First Prize Winners from among the Semi-finalists that do not win the Grand Prize. Judges' decisions are final with respect to all matters relating to the Contest. No information will be disclosed regarding the selection of the winning entry by the judges. By participating, entrants agree to the Official Rules and the decisions of the judges, which shall be final and binding in all respects. In the event of a tie, Sponsor will make the final determination as to the Grand Prize Winner and First Prize Winners in its sole discretion. The Grand Prize Winner and the First Prize Winners will be selected on or about June 15, 2015.

7. **Winner Requirements:** Each Grand Prize Winner and First Prize Winner will be notified and will be required to sign and return, where legal, an Affidavit or Declaration of Eligibility, Liability/Publicity Release, a completed IRS Form W-9, and/or rights transfer document within seven (7) days of receipt of such documents. Failure to comply may result in disqualification of potential winner and selection of an alternate (time permitting). Sponsor may perform a background check on any potential Semi-finalist or potential Contest winner and each entrant agrees to cooperate with Sponsor and to provide all information to Sponsor to enable Sponsor to perform the background check. Sponsor also reserves the right, in its sole and absolute discretion, to disqualify any potential winner based on the results of such background check, if the Sponsor determines, in its sole and absolute discretion, that awarding the prize to such potential winner might reflect negatively on Sponsor. Factors that may result in disqualification of a potential winner include, without limitation, the potential winner having been convicted of a felony or misdemeanor, moving violations, or any other criminal or civil offense as determined in the sole and absolute discretion of the Sponsor, or if Sponsor determines, in its sole and absolute discretion, that awarding a prize to such individual may subject Sponsor to liability or reflect unfavorably on the Contest or on Sponsor.

If any potential Semi-finalist or winner cannot be contacted within seven (7) calendar days of first notification attempt, if any prize or prize notification is returned as undeliverable, if any potential Semi-finalist or winner rejects his/her prize or refuses to or

cannot comply with the requirements of these Official Rules (or any document required to be completed and/or executed by such winner in connection with these Official Rules), or in the event of noncompliance with these Contest rules and requirements, such prize will be forfeited and may be awarded to an alternate entrant, time permitting.

Acceptance of any prize shall constitute and signify winner's agreement and consent that Sponsor and its designees may use the winner's name, city, state, likeness, photo, and/or prize information in connection with the Contest for promotional, advertising or other purposes, worldwide, in any and all media now known or hereafter devised, including the Internet, without limitation and without further payment, notification, permission or other consideration, except where prohibited by law.

8. Prizes:

(a) **Grand Prize:** One (1) Grand Prize will be awarded. The Grand Prize Winner will receive a prize package that includes all of the following: siding, trim, fence, decking, railing, roofing and insulation products and installation of such products, with approximate retail value (ARV) of up to \$100,000 as follows: (A) exterior home renovations and attic insulation with CertainTeed products (ARV up to \$75,000); and (B) a tax gross-up payment estimated to up to \$25,000 (as described below), which is intended to assist the Grand Prize Winner with any federal, state, or other tax obligations related to the prize.

The products used for the renovations will be the homeowner's choice of CertainTeed siding, trim, fence, decking and railing products; roofing products will include the components of the CertainTeed Integrity Roof System: the homeowner's choice of Landmark® PRO, Patriot, Highland Slate®, Independence® or Hatteras® roofing products, as well as starter shingles, underlayment(s), static attic ventilation and hip & ridge accessory shingles. Attic insulation will be TrueComfort® Blown-in insulation. Sponsor may provide additional insulation in its sole discretion. All products will be installed by Sponsor-approved/credentialed contractors. At the discretion of the Sponsor's judges, landscaping valued at no more than \$2,500 may also be provided by Sponsor.

The amount of tax gross-up payment will be computed based upon the actual retail value of the prize as of the date of delivery, as determined by the Sponsor, and will assume that the winner's combined tax rate for all federal, state, and other tax obligations related to such prize is 34%. The tax gross-up payment is estimated to be up to \$25,000 for the Grand Prize winner. The actual tax gross-up payment may not be sufficient to cover the Grand Prize winner's entire tax liability related to winning the prize. The Sponsor will report the Grand Prize (including tax-gross-up payment) on a Form 1099-MISC for the 2015 calendar year, as required by applicable federal and state laws. At Sponsor's request, the Grand Prize Winner shall provide documentary evidence to Sponsor of the Grand Prize Winner's tax liability that is satisfactory to Sponsor in its sole discretion.

The Contest Parties shall not be responsible for construction delays, real estate taxes, title insurance, homeowner's hazard and liability insurance, or any other taxes, costs, fees,

and expenses related to the ownership or maintenance of the Grand Prize Winner's house.

The Grand Prize winner and family members agree to participate in photos and videos during the makeover. A few examples of the types of videos the winners will be required to participate in include, but are not limited to the following: interaction with the contractors or product distributors to learn about CertainTeed products, using the CertainTeed design tools, lip syncing to music videos, playful vignettes, and interviews.

(b) **First Prizes:** Up to nine (9) First Prizes will be awarded. Each First Prize consists of a selection of outdoor living items such as grills, hammocks, coolers, electronics and more, as determined by Sponsor in its sole discretion. Each First Prize has an Approximate Retail Value of \$500. There will be no tax gross-up payment for the First Prize winners; each First Prize winner is responsible for all taxes associated with the receipt of his/her prize (as described below).

(c) **For All Prizes:** Prizes will be awarded, provided a sufficient number of eligible Entries are received. Prizes are not transferable. Prizes and prize components may be substituted for any reason at the discretion of the Sponsor. Taxes, as applicable, related to all prizes, including income taxes related to each prize are the responsibility of the individual winner. All other expenses and costs not expressly listed above are the winners' sole responsibility. Limit one prize per person/address/email address. No substitution, exchange or transfer of prize by winner. Sponsor reserves the right to substitute any prize for one of equal or greater value. ALL FEDERAL, STATE, LOCAL AND OTHER TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

9. **Publicity:** Except where prohibited, participation in the Contest constitutes entrant's consent for the Sponsor and the Sponsor's designees to use entrant's name, likeness, voice, statements attributable to him/her, city and state of residence for promotional purposes in any media without further approval, notification or consideration.

10. **Limitations of Liability:** Neither Sponsor nor Saint-Gobain Corp, Facebook, Inc., Votigo, Inc. or any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies (collectively, the "**Released Parties**") are responsible for, and (except where prohibited) each entrant hereby agrees to release and hold harmless each Released Party from, any bodily or personal injury, or property damage, or any other loss resulting from use or attempted use of any component of a prize. Except where prohibited by law, entry into the Contest constitutes permission to use winner's name, Submission, Facebook name, likeness, persona, hometown, and/or prize information in all media now known or later devised throughout the universe in perpetuity for all purposes Sponsor deems appropriate - including, without limitation, for promotional and publicity purposes - without further

permission or compensation. As a condition to being awarded any Prize, except where prohibited by law, each winner will be required to execute a Liability/Publicity Release.

None of the Released Parties are responsible for entries that are incomplete, illegible, lost, delayed, mutilated or misdirected. None of the Released Parties are responsible for any problems or technical malfunctions, human error, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer online systems, servers or providers, computer equipment, software, failure of entrants on account of technical problems or traffic congestion on the internet or at any website or any combination thereof including, without limitation, losses, damages or injuries to entrant's or any other person's equipment or other property, or to their persons, related to participation in the Contest. In addition, none of the Released Parties will be in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, in connection with the Contest and/or the prize(s). Although Sponsor attempts to ensure the integrity of the Contest, neither Sponsor nor any of the other Released Parties is responsible for the actions of entrants in connection with the Contest, including entrant's attempts to circumvent these Official Contest Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Contest.

Except where prohibited, by participating in the Contest, entrant agrees to release and hold harmless the Released Parties from and against any claim or cause of action arising out of participation in the Contest or use of the prize, including, but not limited to: (a) unauthorized human intervention in the Contest; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) errors in the administration of the Contest or the processing of entries; (e) late, lost, or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest.

The releases hereunder are intended to apply to all claims not known or suspected to exist.

BY ENTERING THE CONTEST, EACH ENTRANT AGREES THAT: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE CONTEST, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND EACH ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (3) EACH ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) LIMITED TO THE COST OF ENTERING AND PARTICIPATING IN THE CONTEST AND IN NO EVENT SHALL THE RELEASED PARTIES BE LIABLE FOR ATTORNEY'S FEES. EACH ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF.

CAUTION: ANY ATTEMPT BY YOU TO DELIBERATELY DAMAGE THE SITE OR ANY CONTEST SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF APPLICABLE CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, THE ORGANIZER AND Votigo RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW AND TO DISQUALIFY THAT PERSON FROM THE CONTEST.

11. **Force Majeure:** In the event Sponsor is prevented from continuing with the Contest by any event beyond its control, including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within the Sponsor's control (each a "Force Majeure" event or occurrence), Sponsor shall have the right to modify, suspend, or terminate the Contest.

12. **Security Matters:** If for any reason, the Contest is not capable of running as planned by reason of infection by virus, bugs, worms, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of the Sponsor, may corrupt or affect the administration, operation, security, fairness, integrity or proper conduct of this Contest, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Contest, and select the winners, from the entries received prior to the action taken or in other such manner as deemed fair and appropriate by Sponsor. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or any other Contest, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of this Contest may be in violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

13. **Governing Law and Jurisdiction:** The Contest is conducted in English (which will be given its everyday ordinary meaning). All aspects of this Contest, including its conduct and the award and use of the prizes, shall be governed in accordance with Pennsylvania law as if all such activities were to be fully performed within Pennsylvania, without giving effect to principles of conflicts of laws. Each entrant agrees to submit to the sole and exclusive jurisdiction of the state and federal courts in the Commonwealth of Pennsylvania to resolve any disputes arising hereunder or in relation to this Contest or the award, failure to award, or use of any prize.

14. **Winner List:** For a winner list, visit <https://www.facebook.com/certainteedlivingspaces> . The winner list will be posted after winner confirmation is complete.

Creative Tips, Tricks & Frequently Asked Questions

What to Shoot? Camera Tips Audio Tips

FAQs

What to Shoot:

- Shoot with a theme or concept in mind.
- It's much easier to put together an interesting video if there is an idea or cohesive theme ahead of time. It can help to storyboard on paper your idea first, figure out what shots you need to support the idea, then go shoot it. It makes the editing go much easier.
- Think creatively!
- Be bold, but remember this is family-friendly. Be funny, pets and kids can help there! Don't go overboard on transitions or special effects. A strong idea, well shot, wins over lots of visual bells and whistles. Show YOUR personality. People look at the projects, but they vote on the personality of the videos. This is your chance to be the STAR, make the most of it.
- Remember, it's a Home Makeover contest! Show us how YOUR home would be a good candidate for the makeover (style, view, character, etc.) Have fun and enter early, the earlier you enter, the more time you have to accumulate votes to make the finals!!

Camera Tips:

- Hold the phone camera horizontally, in landscape orientation.
- Almost all screens are wider than they are tall, shoot that way. People are accustomed to viewing video in that orientation, and it's awkward to watch a vertical video.
- Hold the camera STEADY!
- Nothing ruins a great shot or idea faster than shaky video. Hold your arms in tight to your body, and relax your hands. If you are panning, turn your whole body with exaggerated slowness. Better still, use a small tripod or monopod if you can.

Frame the shots differently.

- Videos that are shot all from the same distance and point of view get boring. Try shooting some wide to show the whole house and its surroundings, some medium to focus on an area like a porch or section of wall, and some close ups to show specific problems or add personality.
- Look for good lighting.
- Diffused clouds or slightly overcast days are the best for shooting during the midday, because there is less contrast between the bright highlights and the dark shadow areas. Plus, people aren't squinting into the camera (which usually makes them look mean.) If you do need to shoot on bright days, try shooting some in the shade, as that can help diffuse the lighting.
- Additionally, try shooting early in the morning or in the evening, as they offer softer golden lighting.

Audio Tips:

- Get up close.

- As much as you can, try to get good audio if people are talking. Have your camera microphone close to the speaker, try to block the wind and traffic if outdoors, and speak clearly and distinctly to the camera, i.e. don't start talking then turn away and continue speaking with your back to the camera.
- Try a few takes.
- Even the pros rarely get it in one take, try a few times, then pick the one that sounds best.
- Record audio separately.
- Try adding voiceover and music later in an editing program.
- Sometimes it's much easier to record it after the video is shot than when trying it live.
- Most important: Check all the rules to make sure you submit an eligible entry. Be sure all your creativity and hard work isn't wasted.
- Don't use copyrighted music or logos. Please be safe as you shoot it.

Frequently Asked Questions

Q. Can children participate in the video that is submitted?

A. Yes, children can participate in the video as long as approved by their parent or legal guardian. You may be required to submit signed release forms for each person appearing in the video at CertainTeed's request.

Q. Can a song, music/lyrics, or imagery that are copyrighted be used in the submission video?

A. You should only use original material in your video submission. No copyrighted content can be used in a video entry without the expressed written consent of the copyright holder. Consent for use of copyrighted materials must be submitted, reviewed and approved by CertainTeed before the video submission will be accepted.

Q. How long should the video entry be?

A. Video entries should be a minimum of 30 seconds and no longer than about 1 minute and 30 seconds.

Q. Can a vacation home be submitted?

A. Entries will be considered for a primary residence only that is currently inhabited.

Q. Do I have to use a video camera to create my video?

A. No, you could use something as simple as a smartphone with video camera capability.

Q. What is the last date that a video can be submitted?

A. The last day to submit a video is 11:00 EST, May 31, 2015.

Q. Should the video entry be funny or serious?

A. You should have fun making the video and that should hopefully come across in your entry as you tell us why your home needs an exterior makeover by CertainTeed. The goal is to entertain people so they will vote for your video.

Q. Can I submit more than one video?

A. Only one video submission per home address is permitted.

Q. After I submit my video who owns the rights?

A. CertainTeed owns the right to use your video for marketing and promotional purposes after you submit it.

Q. When will the winner be announced?

A. We will announce the winner on our Facebook page by 5pm EST June 15, 2015

Q. Are there runner up prizes?

A. Yes, in addition to the \$100,000 Grand Prize winner, there will also be 9 runner up prize packages valued at approximately \$500 each.

Q. Can entries be disqualified?

A. Yes, a video will be disqualified if there is inappropriate content or use of copyrighted materials a video will be disqualified. Also, any fraudulent voting will disqualify a video.

Q. If I submitted a video for the 2012, 2013 or 2014 Home Makeover contest, can I submit the same video for the 2015 contest?

A. Yes, you can submit your video from a prior year. Be sure it fulfills the requirements spelled out above for the 2015 contest.

Q. If I have trouble submitting a video, who can I contact?

A. You can send us an email at spglivingspaces@saint-gobain.com

Q. How old do you have to be to submit a video?

A. You must be at least 18 years old.

Q. How many times can someone vote on a video entry?

A. A person can vote on an entry once per day for each 24-hour period until the end of the contest.

Q. Can employees or family members of Saint-Gobain or CertainTeed participate in the contest?

A. Employees of CertainTeed Corporation, Votigo, Inc., their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising and promotional agencies, and the immediate family members (spouse, parents and grandparents, children and grandchildren, brothers and sisters, mothers- and fathers-in-law, brothers-in-law and sisters in law, daughters- and sons-in-law, adopted, half, and step members) and household members of each, are not eligible to participate or win. Void where prohibited or restricted by law and subject to all federal, state and local regulations.

